

# LIVE UNITED

PLEDGE FORM



Heart of Arkansas  
United Way

Your gift to United Way will help us fight for the education, financial stability and health of every person in our community.

Mr/Mrs/Ms/Dr \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_ Suffix \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

( ) - \_\_\_\_\_

Phone  Cell  Home  Work \_\_\_\_\_ Email Address  Personal  Work \_\_\_\_\_

Company \_\_\_\_\_

I have donated to United Way for 10 years or more, since \_\_\_\_\_ (approximate year) as a Loyal Contributor.

## PAYMENT METHOD

### Payroll Deduction

Deduct  \$50  \$25  \$10  \$5  Other: \$\_\_\_\_\_ per pay period

Deduct \_\_\_\_\_% of my salary: \$\_\_\_\_\_ each pay period (see back)

Number of annual pay periods:  52  26  24  12

My total payroll deduction pledge: \$ \_\_\_\_\_

### Direct Gift

My gift:  \$1,000  \$500  \$200  \$100  Other \$ \_\_\_\_\_

Enclosed cash or check (payable to Heart of Arkansas United Way)

**Charge my credit card:** For your security, call Heart of Arkansas United Way at 501.376.4567 or go to [www.heartaruw.org](http://www.heartaruw.org) and click on DONATE.

## LEADERSHIP GIVING

Leadership Gifts to United Way are \$1,000 or more per year, or just \$20 per week. Your gift can be combined with your spouse's to qualify, and gives you the opportunity to join Women United. Please indicate your interest in learning more below.

Spouse's name \_\_\_\_\_ Spouse's Gift \$ \_\_\_\_\_ Employer \_\_\_\_\_

My/our names may be published as follows: \_\_\_\_\_

I prefer that my gift remain anonymous.

**Women United®** connects women from across our community who are committed to philanthropy, networking, and action.

## OPTIONAL *Please direct my gift to the following (check all that apply).*

I want United Way to invest my gift in the **COMMUNITY INVESTMENT FUND** for the greatest impact. \$ \_\_\_\_\_

I want to invest in one or all of United Way's Focus Areas:

**EDUCATION** \$ \_\_\_\_\_

**FINANCIAL STABILITY** \$ \_\_\_\_\_

**HEALTH** \$ \_\_\_\_\_

**OPTIONAL:** I want to designate \$ \_\_\_\_\_ to an agency or other United Way.

Agency Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

I authorize United Way to release my name to this organization.

## SIGNATURE REQUIRED:

\_\_\_\_\_  
Date: \_\_\_\_\_



# HOW YOUR DONATION HELPS YOUR COMMUNITY

If your annual income is:	A 1% gift would be:				What your gift can do for others:
	Weekly	Bi-Weekly	Twice Monthly	Monthly	
\$20,000	\$3.85	\$7.69	\$8.33	\$16.67	Provides 115 meals to hungry Central Arkansas residents.
30,000	5.77	11.54	12.50	25.00	Offers needed prescription drugs for an individual living on a low-income who is managing mental health, behavioral health, or substance abuse diagnoses.
40,000	7.69	15.38	16.67	33.33	Supplies a laptop to a student parent, allowing them to complete homework assignments at home with their children rather than on campus.
	A 2% gift would be:				
50,000	19.23	38.46	41.67	83.33	Provides security deposit and one month of rent for a family moving into independent housing.
60,000	23.08	46.15	50.00	100.00	Funds supplies and operations of programs to support the academic success of students.
70,000	26.92	53.85	58.33	116.67	Covers the cost of fifty 31-day bus passes for 6 months, to help those experiencing homelessness with transportation to look for jobs, housing and resources.

## WHERE WE WORK

Heart of Arkansas United Way accepts designations to support our work and the work of our partners in Pulaski, Lonoke, Saline, Baxter, Clark, Drew, and Hot Spring Counties.

**Heart of Arkansas United Way**  
P.O. Box 3257  
Little Rock, AR 72203  
501.376.4567

**Stay in Touch:**  
[www.heartaruw.org](http://www.heartaruw.org)  
 /heartofarunitedway  
 @heartofarunitedway

## FOCUS AREAS WE SUPPORT



### EDUCATION

We change the future of our community by making sure our youngest are set up for success, from kindergarten to graduation and beyond.



### FINANCIAL STABILITY

To give our community a strong foundation, we empower our neighbors to overcome financial hardships and achieve financial stability.



### HEALTH

Good health is essential to excelling at school, work, and play. Through accessible care, we can unlock greater health for everyone in our community.