

SPECIAL EVENTS AND FUNDRAISERS

Energize your workplace and create excitement around giving with these FUNdraising ideas.

In Person Events	PARKING AUCTION Raffle or auction prime parking spots or free parking.
	CASUAL DAY FOR UNITED WAY Have employees pay to wear jeans, tennis shoes, sports apparel, hats, etc. to work. Ask your United Way Account Manager for “Casual Day for United Way” stickers.
	LUNCH BOX AUCTION Employees create gourmet lunches to be auctioned off to the highest bidder. Give prizes for the most creative, nutritious, elegant or clever meals.
	RUBBER DUCKIES Write numbers on the bottom of rubber ducks and have prizes that correspond with the numbers. Charge per duck and host a Rubber Duckie prize party.
	LEADERSHIP CAR WASHES Get management and executive leadership on board to wash cars one day during or after work for donations.

Virtual Events	COMPANY “CRIBS” Charge a donation for a virtual tour of coworkers’ homes, gardens, cool office set-ups, blingedout BBQ areas, or interesting collections.
	RECIPE EXCHANGE Recipe Exchange – Have team members submit their favorite recipes to share in an electronic cookbook. Charge a set amount to “buy” the book.
	LUNCH BINGO Send Bingo card documents and call numbers via Zoom or email. Charge for each card, and offer a prize for the winners.
	CUTE PET CONTEST Post pet pictures on your intranet or send via email and have people vote with dollars on the cutest furry friends.
	SPECIAL DELIVERY Beep beep . . . have your company executives deliver lunch to the highest bidder or raffle winner.